

FORM 17

HKTDC Food Expo 2024
香港貿發局美食博覽2024

15-19 / 8 / 2024
(Public Hall)

Return to :

Exhibitions Department
Hong Kong Trade Development Council
Unit 13, Expo Galleria, HKCEC,
1 Expo Drive, Wanchai, Hong Kong
Tel : (852) 2240-4058
Fax : (852) 3521-3273
Attn : Ms. Karen Wong
Email: karen.ol.wong@hktdc.org

Exclusive Promotional Opportunities for Food Expo Public Hall Exhibitors - Promotional Leaflet in Guide Map (Hall 3 exhibitors only)

To highlight Food Expo Public Hall exhibitors, Food Expo 2024 shall launch a special promotional part in Guide Map and a dedicated section on the Food Expo website. Interested exhibitors should complete and return this form and promotional materials to the Organiser by **3 July 2024**. The acceptance of applications is at the absolute discretion of the Organiser.

(Please fill in the below information in English AND Chinese)

1. Product Name	
2. Product Photo : File Name : _____ File name to be in ENGLISH alphabet with NO spacing Please email to karen.ol.wong@hktdc.org Specifications: <ul style="list-style-type: none">● 300 dpi or higher resolution● File in Adobe Photoshop EPS / TIFF / JPEG format	
1. Product description : (Product Name and description in 50 words or less in either English or Chinese. Please submit the text in word document separately.)	
2. Exhibitor Information Company Name : _____ Booth No : _____ Tel : _____ Fax : _____ Email : _____ Contact Person : _____ Position : _____	
Signature & Company Chop: _____ Date : _____	

Our company understands and agrees to the below :

1. Please note that the terms and conditions set out on the inside cover of Part C of this booklet applies to this form. Please read those terms and conditions carefully.
2. This form applies to Food Expo Public Hall exhibitors only.
3. Only **one product** can be promoted on the leaflet and/or website.
4. Listing of prices and pirated products / photos will not be accepted..
5. HKTDC reserves the final decision in all design / placement matters.

Please make a copy for your own record.

(For office use)	Acknowledgement of Receipt by HKTDC
Received on: _____	By: _____

表格十七	HKTDC Food Expo 2024 香港貿發局美食博覽2024 15-19/8/2024 (公眾館)	請交回 香港貿易發展局 展覽事務部 香港灣仔博覽道一號 香港會議展覽中心 博覽商場13號 黃譚琳小姐收 電話：(852) 2240-4058 傳真：(852) 3521-3273 電郵： karen.ol.wong@hktdc.org
截止日期 2024年7月3日		

美食博覽公眾館專享推廣機會 – 展覽會索引宣傳 (只限 3 號館展商)

為協助美食博覽 2024 公眾館展商加強宣傳，主辦機構將於展覽會索引內為其製作宣傳部份。欲參與此推廣計劃的參展商須將於 **2024 年 7 月 3 日** 填報及交回此表格予主辦機構。主辦機構保留拒絕任何申請之權利。

以下資料必須以英文及中文填寫)

1. 展品名稱																					
2. 展品相片：																					
檔案名稱: _____																					
以英文字母作檔案名稱, 毋須空格																					
請電郵至 karen.ol.wong@hktdc.org																					
規格:																					
<ul style="list-style-type: none"> ● 圖像質素最少為 300 dpi 解析度或以上 ● 檔案以 Adobe Photoshop EPS / TIFF / JPEG 格式儲存 																					
3. 展品介紹：																					
展覽名稱及介紹以 五十字為限 (中文或英文), 並另以文字檔格式提交。																					
<table border="1" style="width: 100%; height: 40px;"> <tr> <td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td> </tr> </table>																					
4. 參展商資料																					
公司名稱：_____ 攤位號碼：_____																					
電話：_____ 傳真：_____ 電郵：_____																					
聯絡人：_____ 職位：_____																					
簽名及蓋印: _____ 日期：_____																					

本公司同意及遵守以下規則:

1. 請注意, 列如本小冊子 (C)部內頁之條款及細則將適用於本預訂表格, 請細心參閱該條款及細則。
2. 此推廣活動只適用於美食博覽公眾館的參展商。
3. 參展商只能於單張及/或網頁推廣**一件產品**。
4. 貨品價格、盜版產品 / 圖片皆不予刊登。
5. 主辦機構保留所有設計有關的最終決定。

Please make a copy for your own record.

(For office use)	Acknowledgement of Receipt by HKTDC
Received on: _____	By: _____